

Noblesville Economic Development Annual Report

2012

The city of Noblesville Economic Development Department is a publicly funded organization dedicated to the growth and prosperity of Noblesville, Indiana. Our purpose is to allocate and leverage economic development resources to sustain and enhance the economic growth, vitality, and global competitiveness of Noblesville as a superior business location.



About the Economic Development Department

The Economic Development Department leads the city's business attraction and retention efforts, and is the point of contact for people seeking local assistance with site selection, marketing, demographic information, and business resources. The department also works to enhance the Noblesville business climate in order to grow the local economy by promoting tourism, redevelopment, sustainability, and quality of life initiatives.

Annual Report Purpose

This report is designed to provide a summary of actions taken to advance economic development in Noblesville during the 2012 fiscal year.

Economic Development Vision Statement

Noblesville will be a community with a distinct identity, well planned and aesthetically pleasing with a balance of residential, commercial, industrial, and recreational development that offers a high quality of life to its citizens.

Economic Development Mission Statement

Identify, develop, and implement projects that Create, Retain, and Reinvest wealth throughout Noblesville's economy, community, and natural resources.



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NOBLESVILLE MAYOR JOHN DITSLEAR

NOBLESVILLE COMMON COUNCIL

GREG O'CONNOR – PRESIDENT

BRIAN AYER MARK BOICE RICK TAYLOR
ROY JOHNSON STEPHEN WOOD JEFF ZECKEL

COMMON COUNCIL ECONOMIC DEVELOPMENT COMMITTEE

MARK BOICE – CHAIRMAN

JEFF ZECKEL STEPHEN WOOD

FAÇADE GRANT PROGRAM –DESIGN REVIEW COMMITTEE

JOHN ADAMS ANDREW HABEL MIKE MARINARO
JOE ARROWOOD HEATHER MACINNIS

ECONOMIC DEVELOPMENT STAFF



Standing: Judi Johnson: Director
Courtney Zaugg: Economic Development Specialist, Christina Burch: Secretary, Alaina Shonkwiler:
Economic Development Specialist

Message from the Director

2012 has truly been a busy and prosperous year.

In 2012 the Economic Development Department experienced staff transition and expansion. April 1st, I became the Director of Economic Development, while Christy Langley (in Economic Development Department since 2005) became Director of Planning. Having worked in Economic Development with Christy for 4 years, it was exciting to know that collaboration between Economic Development and Planning would continue to produce forward momentum with additional opportunity to grow Noblesville. Courtney Zaugg and Alaina Shonkwiler were hired in June as Economic Development Specialists, Christina Burch became Economic Development Secretary in December, and our department hired Indiana University student, Jack Russell, as our 2012 summer intern.

The city of Noblesville Economic Development Department implemented its new 5-year Strategic Plan in 2012 (it can be viewed at www.choosenoblesville.com). This new 5-year plan will focus its goals and objectives on marketing the successes of the previous 2002 10-year strategic plan which established the foundation and infrastructure needed to support exorbitant growth in Noblesville and Hamilton County. The past plan built consensus of direction related to development that would support business attraction, expansion, and initiation. With said foundation established, the 2012 plan will continue forward momentum on initiatives and key implementation objectives by marketing and building upon the past plan.

City of Noblesville departments, key stakeholders, and public input all contributed to the process of auditing the city's current Unified Development Ordinance. The audit was conducted to make sure the city of Noblesville remains competitive from an economic development standpoint and to ensure we enhance land use efficiently and effectively. Economic Development requested a Market Analysis, Target Industry Analysis, and Labor Shed Analysis be conducted alongside the UDO Audit, in order to better understand the Noblesville business landscape, its workforce, and Industry trends. We wanted to answer the questions ..."How do we best affect Noblesville's economy through this deeper discussion and exploration of our industry clusters? What workforce assets do we have and need? and What marketing strategies will be best built on those outcomes?"

Much of 2012 was spent performing the audit, analyzing its results, organizing goals and objectives laid out by the new strategic plan, and many other efforts related to business attraction, expansion, retention, and quality of life.

Looking ahead, the Economic Development Department will continue to aggressively execute our business recruitment, expansion, and retention strategy, while fostering a favorable workforce development environment, a vibrant downtown, and the best quality of life enhancements possible.

Noblesville has positioned itself well as a dynamic location for economic development. Continued collaboration and communication, working together with various community and business partners, will strengthen Noblesville: the HEART of it ALL....Commerce, Community, and Culture.

Judi Johnson – Director of Economic Development

Demographics:

Population

2012 December estimate	55,243
2010 Certified by Census (15 th Largest Community in Indiana)	51,969
2010 Unincorporated Noblesville	5,620
2011 Unincorporated Noblesville estimate	5,625
2000	28,590
Population percent change 2000-2010	81.8%

Labor Force - 2012 Source: Indiana Department of Workforce Development

Noblesville December 2012	Number	Pct. Change Nov. 2012	Pct. Change Dec. 2011
Labor Force	26,473	0.4%	-0.7%
Employment	24,583	-0.0%	-1.2%
Unemployment	1,890	6.3%	5.4%
December 2012 Unemployment	Rate	Previous Month	Previous Year
Noblesville Rate	Dec: 7.1 Avg.: 6.5	6.7	7.1 Ann Avg.
Indiana Rate	8.5	8.0	8.6
U.S. Rate	7.6	7.4	8.3

Labor Force Quality & Education 2010

High School Graduates	93.72%
Bachelor's Degree and Higher	44.19%
White Collar Workforce	57%
Blue Collar Workforce	42%
Universities in County + 50 Miles	22
Community Colleges in County + 50 Miles	5

Housing & Budgets 2012

Household Expenditures (Average)	\$58,900
Household Income (Median)	\$70,484
Home Values	\$167,700
Per Capita Income	\$41,420
Mean travel time to work	27 minutes

Business Facts 2012

Total Business Establishments	1,705
Total Employees	17,592
Sales (\$Thousands)	\$3,527,498
Establishments with 20 or more employees	182
Dominant Major Group	Retail Trade
Dominant Minor Group	Manufacturing

Sources: 2011 Nielsen Company, 2010 US Census Bureau, State of Indiana Zoom Propsector



Housing

2007: 618 new home construction permits.

2008: 439 new home construction permits, average cost: \$141,500

2009: 412 new home construction permits, average cost: \$143,300

2010: 326 new home construction permits, (average house size 3,314 square feet with 33 of the 326 being custom homes: 10.1%)

2011: 410 new home construction permits, average cost: \$170,372 (average house size 3,455 square feet with 28 of the 410 being custom homes: 7%)

2012: 391 new house permits, average cost \$184,174 (average house size 3,708 square feet with 25 of 391 being custom homes: 4.6%)

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Total Number of Housing (2012)

	<u>TOTAL</u>	<u>%</u>
-		
Total Dwellings	21,789	
Owner-Occupied Dwellings	15,258	76.38
Renter-Occupied Dwellings	4,718	23.62
Housing Units Occupied	19,976	91.68

- Total Dwellings
- Owner-Occupied Dwellings
- Renter-Occupied Dwellings
- Housing Units Occupied





Year-at-a-Glance

- *Business Visits: 87
- *Identified new business starts: 45
- *Expansion/Retention Projects: 3
- *New Attraction Projects Submitted for: 73
 -Hamilton County Alliance: 25
 -Other sources: 48
 -Unable to submit for: 58 projects due to misc. needed criteria...i.e.: rail
- * Grant s Awarded: 3
 -Brownfield Assessment Grant...\$200,000
 -Cultural Arts District Consultant
 -Biking trails brochure creation
- *Grant Dollars Given for Downtown Facades: \$42,842.14 (private \$ 86,247.21)
- *New Jobs promised through City incentives: 318
- *Return on Investment dollars for incentives given: \$3,646,986.00 (taxes garnered projected out 10 years) \$409,708.00 COIT dollars (by 2017)
- *Events held or partnered by Economic Development: 11
- *Speaking Engagements by staff: 7
- *Marketing (Advertising and Promotion) dollars spent: \$63,121
- *ChooseNoblesville.com Website Analytics numbers:
 -page visits: 14,617
 -page views: 33,151
 -other Countries visiting our site: 67
 -viewed the most by: Chicago area
- *Staff Education/ Training hours: 84

New Business Ventures-2012

Business Name	Location	Area in SF	Value	Notes
Famous Dave's	13455 Tegler Drive	5,400	\$2,600,000	New Building
Harbour Trees Beach Club	100 Clarendon Drive	8,520	\$2,104,320	New Building
Prime Car Wash	14375 Mundy Drive	10,263	\$1,406,000	New Building
Earthfare	13145 Levinson Lane	23,574	\$1,153,476	Remodel
Conner Station	917 Conner Street	14,700	\$600,000	Remodel
Mufflers And More	2235 Westfield Road	3,900	\$515,000	New Building
Servpro of Indy North	15274 Herriman Boulevard	14,850	\$200,000	Remodel
Menchie's	13170 Harrell Pkwy Ste. 800	1,735	\$180,000	Remodel
Mattress Firm	13170 Harrell Pkwy, Ste. 450	2,084	\$150,000	Remodel
Sprint	14002 Hoard Drive Ste. 800	1,406	\$80,000	Remodel
Cool River Pizza	14741 Hazel Dell Cross., 200	2,000	\$60,000	Remodel
Koko Fit Club	14350 Mundy Dr., Ste. 200	1,755	\$60,000	Remodel
Wok & Roll	180 West Logan Street	1,200	\$40,000	Remodel
Yogoland	98 North 10 th Street	1,090	\$30,000	Remodel
Cook's Pizza	14300 Mundy Drive, Ste. 700	1,200	\$16,000	Remodel
HG Salon	930 Logan Street	2,200	\$12,000	Remodel
Dr. McEwen	9669 East 146 th Street	3,196		Remodel
Wellspring Pharmacy	9669 East 146 th Street	1,621		Remodel
Farber Prod. Dance Studio	17901 River Road, Ste. C & D			Remodel
Larry Becket Agency	15200 Cumberland Road			Sign
Cherished Treasures: Past & Present	1112 South 10 th Street			Sign
AH Collection	13185 Harrell Pkwy, Ste. 300			Sign
ATI Physical Therapy	14660 Herriman Blvd, 300			Sign
Advanced Turf Solutions	16565 River Road			Sign
Sweet Home Cupcakes	937 Logan Street			Sign
La Cascada	250 Conner Street			Sign
KoKo Fit Club	14350 Mundy Drive			Sign
Children & Teen Exchange	2345 Conner Street			Sign
G. Michael Salon	16095 Prosperity Drive			Sign
Hot Topic	14002 Hoard Drive, Ste. 1000			Sign
YogoLand	98A North 10 th Street			Sign
Nevaeh Salon	1802 Conner Street			Sign
Dr. Abraham Beaber	220 Lakeview Drive			Sign
SOS Auto Service	14648 Promise Road			Sign
Fit Spa	16095 Prosperity Drive			Sign
The Joint	14191 Town Center Blvd, 100			Sign
Best Bet Alterations	14300 Mundy Drive			Sign
Shepherd's Center of Hamilton Co.	347 South 8 th Street, Ste. B			Sign

Construction 2012

TABLE 1	Building Permits Issued					
Non-Residential	2007	2008	2009	2010	2011	2012
Commercial	59	45	10	13	12	12
Additions (includes remodel 2012)	12	6	7	8		60
Industrial	2	2	0	0	0	1
Institutional	6	4	5	4	17	9
Total Non-Residential	79	57	22	25	35	82
Residential						
Single Family	618	429	394	326	410	391
Additions	62	64	64	52	47	57
Remodels						48
Duplexes	15	7	8	4	2	5
Multi Family	26	34	20	11	0	2
Total Residential	721	534	486	393	459	503
Totals	800	591	508	418	494	585

TABLE 2	Total Construction Value Permitted					
Non-Residential	2007	2008	2009	2010	2011	2012
Commercial	\$73,059,735	\$76,193,243	\$5,613,113	\$2,905,511	\$4,265,362	\$10,574,094
Additions	\$1,681,656	\$3,306,750	\$503,000	\$1,384,000	1,786,400	\$43,534,000
Remodels						\$11,453,156
Industrial (includes remodel 2012)	\$2,150,000	\$965,000	\$0	\$0	\$0	\$2,300,000
Institutional	\$4,648,900	\$1,581,920	\$2,940,130	\$177,600	\$37,224,781	\$316,000
Total Non-Residential	\$99,957,285	\$82,046,913	\$9,056,243	\$4,467,111	\$43,276,543	\$68,177,250
Residential						
Single Family	\$103,057,967	\$61,146,520	\$56,146,385	\$52,735,052	\$70,704,383	\$73,681,172
Additions	\$1,681,656	\$1,463,764	\$1,618,759	\$1,018,615	\$1,064,681	\$1,717,364
Remodels						\$2,086,220
Duplexes	\$3,046,060	\$1,404,927	\$1,517,368	\$858,800	\$325,520	\$1,207,990
Multi Family	\$1,218,000	\$29,032,276	\$16,906,644	\$5,300,400	\$0	\$700,000
Total Residential	\$109,003,683	\$93,047,487	\$76,189,156	\$59,912,867	\$72,094,586	\$79,392,746
Totals	\$208,960,968	\$175,094,400	\$85,245,399	\$64,379,978	\$74,969,745	\$1,475,699,900

TABLE 3	Total Square Footage Permitted					
Non-Residential	2007	2008	2009	2010	2011	2012
Commercial	888,287	1,288,597	150,208	108,412	90,643	165,183
Additions (includes remodel in 2012)	71,952	21,707	9,753	18,815	27,100	806,616
Industrial (new)						137,500
Industrial Additions (includes remodel 2012)	23,526	34,820	0	0	0	768,000
Institutional	235,974	8,241	14,588	18,898	23,602	12,185
Total Non-Residential	1,219,739	1,362,365	174,549	146,125	141,345	1,889,484
Residential						
Single Family	2,048,715	1,396,835	1,147,415	1,021,595	1,436,080	1,449,646
Additions	27,438	34,608	32,839	25,604	31,560	17,057
Remodels						40,469
Duplexes	68,829	30,592	29,492	17,473	9,887	17,058
Multi Family	38,302	740,421	336,068	77,548	0	6,111
Total Residential	2,183,284	2,202,456	1,545,814	1,142,220	1,477,527	1,530,341
Totals	3,403,023	3,564,821	1,720,363	1,287,385	1,618,872	3,419,825

Average Unemployment Percentage: Noblesville

2005	2006	2007	2008	2009	2010	2011	2012
4.2	3.8	3.6	4.8	8.9	9.3	7.9	6.5

Number of Jobs created (promised) through the use of incentives: Noblesville

2005	2006	2007	2008	2009	2010	2011	2012
17	320	171	811	210	21	162	298

Identified New Business Starts: (no means of identifying except permits, ribbon cuttings or notification.....city does not require licensing of new businesses)

2005	2006	2007	2008	2009	2010	2011	2012
		61	124 Hamilton Town Center opens	64	53	57	44

Existing Business Visits

			Sept-2008 Sept-2009	2009	2010	2011	2012
			149	←	12 (largest employers)	16	87

Return on investment for both personal and real property tax phase-ins (new assessed value) approved within a certain year and looking out over the approved length of phase in. 100% tax accrual begins at end of abatement period. (Max length of phase in: 10 years. These are new tax dollars on new assessed Real and Personal Property. The COIT amount is due to the new payroll projections of jobs.

	Over life of projects approved in 2010	Over life of projects approved in 2011 (-2021)	Over life of projects approved in 2012 (-2022)
New Taxes Abated by City		\$2,161,419.00	\$3,968,732.00
New Taxes Gained by City		\$1,914,903.00	\$3,569,502.00
New COIT \$ Gained by City		\$1,095,560.20	\$3,795,068.80 (only includes SMC and Noble Industries payroll projections)
City Total Gained		\$3,010,463.20	\$7,364,570.80

The importance of increasing new assessed value where minimal services are required is a priority. Aggressive attraction through marketing, analysis, and recruitment of large new assessed value businesses (real and personal property investment) will continue to be of the utmost importance. Retention and Expansion remain a priority due to stability of current tax procurement. Increased AV is the most important measure of city government economic growth and will allow for decreased tax rates, city fiscal health, and ability to provide additional city services, green spaces, and amenities. Economic Development encompasses more than tax growth and we are responsible to create essential components that allow for a thriving local economy.

2012 Enterprise Awards

City of Noblesville and Noblesville Chamber of Commerce partner to spotlight those businesses and business persons who strengthen the economy of Noblesville through their determination, hard work, community involvement and dedication to growth and innovation.

Business Person of the Year

Chuck Goodrich

Gaylor, Inc.

Small Business of the Year

Spencer Farm

Kyle and Lori Spencer



Best Construction/Renovation

Harbour Shores Beach Club

Andy and Shannon Gigante

Business of the Year

Field Rubber, Inc.

Mike Field



Façade Improvement Grant Program

Brugh/Connett CPA - 45 N. 10th Street



(Tuck Pointing in Progress)



(Completed Project)

In 2012, the Façade Grant Review Committee in conjunction with the Board of Public Works and Safety approved \$42,842.14 worth of matching façade grants to downtown building and business owners. The public investment was matched by a private investment of approximately \$86,247.21.

The participants in the 2012 program include:

- 895 Conner Street (A Corner Cottage),
- 293 S. 8th Street (Heavenly Sweets),
- 45 N. 10th Street (Brugh/Connett CPA),
- And 835 Conner Street (Timberline Properties for the rear of the building facing a public right of way).

Timberline Properties - 835 Conner



(Façade before Grant)



(Project Currently in Progress)

The program continues to remain strong with interest from building owners monthly. In 2012, the program received an appropriation of \$75,000 from the Noblesville Common Council to continue the program.

Façade Grant Improvement Program: Private vs. Public Investment

	2008	2009	2010	2011	2012	TOTAL
Private Investment	\$ 415,179.39	\$ 126,328.27	\$ 129,536.48	\$ 243,231.28	\$ 86,247.21	\$ 1,000,522.63
Public Investment	\$ 194,364.81	\$ 62,235.32	\$ 56,026.44	\$ 74,585.15	\$ 42,842.14	\$ 430,053.86



DOWNTOWN PARKING MAP

The Downtown Parking Map was developed and distributed in 2012. The map showcases the available parking in the Central Business District and is displayed by many downtown businesses for citizens and visitors.

Cultural Arts District Plan: In August 2012, the city was awarded a Community Cultural Planning Consultancy from the Indiana Arts Commission to establish a Cultural Arts District in downtown Noblesville. Local arts and cultural organizations committed to partnering with the City in this planning effort. Ball State University’s Building Better Communities was matched with Noblesville, with Sharon Canaday serving as the consultant. The consultancy process addressed the creation, focus, impact, and sustainability of a downtown cultural district in Noblesville that integrates community and economic development with the arts and culture.

The **Judge Stone House** on south 8th Street became home to the **Nickel Plate Arts** initiative and hosted its grand opening event in September 2012. This Hamilton County Convention & Visitors Bureau initiative is a six-community endeavor to enhance an existing arts movement and create cross-collaboration among communities and artists to support a more vibrant sense of place. In an effort to continue to enhance these cultural arts initiatives in Noblesville, the Economic Development department planned an event that centered on Noblesville’s Culture and Arts! The **Tailgate Your Talents** event was held in conjunction with the Noblesville Main Street Fall Festival and the Noblesville High School Homecoming events in October. Noblesville culture includes Miller pride, hometown pride and the community coming together to celebrate what makes our city so unique and wonderful! In collaboration with the Noblesville High School Athletic Department and the Miller Backers, the Economic Development department organized a window painting contest with a “Miller Pride” theme. More than 30 Downtown Merchants relinquished their storefront windows to student groups.

The weather was perfect for window painting during the week; however, Thursday night and Friday morning heavy rains and wind lead to the cancellation of the Homecoming Parade and prevented Artists from Noblesville from showcasing their talents in an art festival on Logan Street between 8th and 9th streets. The Noblesville Main Street Fall Festival and Tailgate Your Talents events were postponed until the following Friday, October 12th.



8th Street Parking Lot

A partnership between the City of Noblesville and the Hamilton County Convention & Visitor's Bureau (HCCVB) resulted in significant redevelopment on the block of South 8th Street between Maple Avenue and Cherry Street. From the south of the block going north the City acquired a former trailer lot that had been vacated by its former owner. The lot was purchased with parking funds and in early summer 2012 was turned into a LIDA (Low Impact Development Association) approved parking area. The site includes pervious pavers and concrete along with heavy landscaping and tree lawns. This space also acts as an outdoor activity space for events coordinating with the Nickel Plate Arts Campus.



8th Street - Streetscape Project (Judge Stone House)



8th Street Parking Lot Ribbon Cutting 6.25.12

Noblesville Main Street Executive Director

The recently named new Executive Director of Noblesville Main Street, Renee Oldham, replaced longtime community leader Joe Arrowood, who announced his plans to retire in July after being involved with Main Street for nine years. As the Executive Director of the Innovation Center of East Central Indiana, Oldham developed and directed the not-for-profit full-service business incubator for startup companies. Renee Oldham has additional work experience in downtown redevelopment plans of Evansville, Hamilton (Ohio) and Ruston, LA., and with Main Street Programs in Indiana and Louisiana. The City of Noblesville is pleased to have Renee Oldham as a partner in our downtown business district. She is one of 200 certified Main Street managers and began with Noblesville Main Street in December 2012.



Noblesville Main Street Executive Director, Renee Oldham

Community Outreach/ Highlights

CEO Summit: in 2012 the Noblesville Economic Development and Vision Noblesville Workforce Development Council partnered and decided that each year we would sponsor 3 CEO Summits. In 2012 and 2013, we will focus on Manufacturing and Construction. Each subsequent year will focus on a different industry. Our goal is to update and expose business leaders to the most current trends and initiatives to help them succeed in workforce development and training. We hope to provide dynamic speakers and leaders not normally available to them. It is important to us that we also provide an opportunity to hear from “one of their own” and how they are dealing with related issues. These Summits will give the City the chance to learn and listen about our local industries and their concerns. The 2012 CEO Summit was held in November and was very successful. Senator Luke Kenley informed attendees on new Healthcare legislation. Ivy Tech discussed their training and educational advantages while the Noblesville High School presented their Career Pathways Program and their new Career Exploration Internship program. The Economic Development Department presented the past years Labor Shed, Market, and Industry Cluster Analysis Results and also highlighted the Conexus Indiana business training resources and initiatives. The Planning Department gave an update on residential and commercial growth and how it pertains to the Manufacturing Industry.

Job Fair: The Noblesville Economic Development Department administered the third annual Hamilton County Job Fair. 667 job seekers visited the 2012 Hamilton County Job Fair. 80 hiring employers manned booths talking to job seekers from 15 different Indiana counties along with some travelling from as far away as Minnesota and Ohio., 2012 Job Fair partners were the Hamilton County Commissioners, Indiana Region 5 Workforce Board, WorkOne, Wal-Mart of Noblesville, Riverview Hospital, Golden Corral of Noblesville, the Hamilton County Alliance, all of the Chambers of Commerce in Hamilton County, plus Van Ausdall & Farrar.



Rally North America: Rally North America, organizer and operator of this year’s car automotive 1,300 mile scavenger hunt, selected Noblesville as the starting line location for Rally DIXIE 2012. Noblesville Economic Development served as liaison for any requests and assistance in using the historic downtown square as its starting location. 80 cars arrived June 18th for registration and fun while awaiting the green flag starting ceremony at 8:30am on June 19th .



After 40 Magazine Promotion: Noblesville Economic Development Sponsored the March/April addition of the After 40 magazine which highlighted 6 women of Noblesville who are working to put Noblesville on The Map. Their individual missions, yet unified visions bring these women together as they contribute to the evolving landscape of Hamilton County’s oldest city. Trish Crist: owner of 3 Subway Franchises, Deb Bergerais:, owner of Rosie’s Place restaurant, Kelley Stacy, Director of Operations for SMC Corporation, Sally Kenley: Artist and Community Advocate, Pastor Teri Ditslear: Pastor of Cross of Life Lutheran Church, and Dr. Amy Bantar: Riverview Physician.



Noblesville Businesses honored: Although we would like to personally honor all Noblesville businesses that have remained here for many years, we had the opportunity to acknowledge a few.

Taylor Systems: 30th Anniversary in Noblesville. Owners are Bill and Pam Taylor.



Spencer Farms: 30th Anniversary in Noblesville. Owners Kyle and Lori Spencer.



The Corner Cottage: 10th Anniversary downtown Noblesville. Owner Peggy Kumler



Partnerships:

Noblesville Economic Development partners with many organizations to build our strength of networking, knowledge, relationship, support, and education.

- Noblesville Chamber of Commerce
 - As mentioned earlier the Economic Development Department partners with the Chamber on the Enterprise Awards in order to honor the businesses for their hard work throughout the year.
 - Judi Johnson serves on the Board of Directors and also serves on the Economic Development Committee.
 - The Mayor's and Economic Development Department's partner often on ribbon cuttings for new businesses and new Chamber members alike. They also pair up for business visits along with the Hamilton County Alliance.
- Hamilton County Alliance
 - The Hamilton County Alliance acts as the county's economic development organization. They partner with the various communities throughout the region to attract new employers, conduct economic research and market Hamilton County. The City receives a large majority of their project leads from HCA and also participates in Outlook luncheons, retreats, and industry updates. The HCA acts as an additional information resource and colleague for business attraction.
- Indiana Economic Development Corporation
 - The IEDC is the State of Indiana's lead economic development agency. The IEDC focuses its efforts on growing and retaining businesses in Indiana and attracting new business to the state. We use them regularly as an information resource, attraction partner and also receive some leads directly from our IEDC liaison.
- Indiana Economic Development Association
 - We are annual members of the IEDA which is a state organization that is made up of economic developers, utilities, attorneys, consultants, financial institutions, higher Ed professionals, engineers, architects, and construction professionals. We use IEDA both as a networking resource and as an education resource attending a few conferences or guest speaker engagements throughout the year.
- Hamilton County Convention and Visitor Bureau
 - The HCCVB is a constant partner promoting Noblesville and other Hamilton County communities to visitors, traveling sports teams and creating opportunities for new reinvestment into community development projects. In 2012 we jointly completed the Judge Stone House, saw the emergence of the Nickel Plate Arts Campus, and infused 8th Street reinvestment dollars into parking space and landscaping. We look forward to opportunities and ways that the HCCVB could be involved in programming activities for the Riverwalk (i.e. bike rental, etc). Alaina serves as a member of the Hamilton County Tourism Commission.
- Indy Partnership
 - The IP has experienced transition in its staff structure and is now acting as an arm of Develop Indy through the City of Indianapolis. They act as the source for data and resources on the 10 county Indianapolis regions, representing its local economic development organizations to provide a coordinated, seamless response to companies seeking a new home. Most of our interactions with IP have been via the Hamilton County Alliance but as their job description evolves we are prepared to take on a larger partnership role as needed.
- Indiana Office of Tourism Development
 - The IOTD acts as a state-wide advertising arm for local tourism opportunities. Most of our partnerships are through paid media but we also get free online event listings and discounted listings in the Indiana Travel Guides that get distributed throughout the Midwest.
- International Economic Development Council
 - The IEDC is a national membership organization dedicated to helping economic developers do their job more effectively and raising the profile of the profession. This is also the organization that certifies economic development professionals and provides opportunities for continuing education.

- Japan-America Society of Indiana
 - This cultural and educational organization’s mission is to serve as a bridge of friendship between the people of Indiana and Japan. We began our membership in late 2010 and have since attended a few events to strengthen ties with our existing Japanese-owned companies and to create new ones with potential businesses. They have also facilitated with cultural training and background.
- America China Society of Indiana
 - ACSI’s purpose is to strengthen the Indiana-China business relationship, grow sustainable economies, cultivate leadership in business, and foster respect for our respective cultures. ACSI is a leading force, advocate, and catalyst for new business development opportunities in Indiana and China
- Noblesville City Administration/City Departments /Economic Development Common Council representatives
 - The partnership of the Economic Development Department, City Departments, the Mayor’s Office, and the Common Council Economic Development Committee is a team approach towards, creating, retaining and reinvesting wealth into the community. We conduct monthly meetings, attend business visits and consult on decisions on a daily basis. This year we partnered on projects such as Midland Trace Trail, Riverwalk Trail, Development Team (future development discussion) and other misc. initiatives.
- Noblesville Main Street
 - Noblesville Main Street has been a partner with the City for several years. Originating in City Hall the organization continuously seeks improvement and looks for new partnerships throughout the community. Along with partnering in several events NMS now occupies the top office space of the Noblesville Visitors Center and maintains a working relationship with the downtown merchants.
- Oklahoma University/Economic Development Institute
 - OU/EDI is another arm of the professional certification process. They hold continuing education classes throughout the year.
- SCORE
 - SCORE has office space in City hall and also acts as our go-to business counselors when we have inquiries from individuals on how to start a business in Noblesville. They will be serving as part of our Small Business Loan Guaranty process and act as a valuable resource to the Entrepreneurship Advancement Center.
- Entrepreneurship Advancement Center
 - The EAC is an off-shoot from the Hamilton County Alliance and acts as a resource to entrepreneurs in Hamilton County. They have continuing education workshops, monthly speakers and events to integrate high-schoolers into the business start-up process. We work with them to provide facilities for events and to steer interested individuals to for additional resources.
- Vision Noblesville
 - Vision Noblesville organization is located in Noblesville City Hall. It is guided by three components: Community, Vision, and Excellence. There are 110 community leaders involved in Vision Noblesville through its many committees and volunteer opportunities. Analysis through metrics and measurement provide the foundation of its current and future endeavors. There are 4 pillars in the overall structure: Education, Environment, Growth, and People. The Noblesville Economic Development Department is actively involved in the Growth pillar.
- Anderson University MBA Program
 - The city of Noblesville continues to partner with Anderson University Falls School of Business as one of five sites for its professional MBA program. Classes meet every Tuesday at Noblesville City Hall.
- Noblesville Schools
 - In 2012 the Economic Development Department aligned the Noblesville High School with business partners as they prepared to launch their 2013 Career Exploration Internship pilot program. The Economic Development Department was the first to sign up to obtain a high school intern. The Economic Development Department continually connects School Administration with potential partnerships. In 2012 we were able to connect them with Ivy Tech, Purdue Polytechnic Program, and the iGem Boiler Bench team.

Looking ahead

In 2013 we have set the following goals for our department:

1. Continue implementation of the 2012 Economic Development Strategic Plan.
2. Incorporate and implement results of the 2012 RW Armstrong Noblesville Economic Analysis which produced and assessed the Noblesville Labor shed, Target Business Industries and Marketplace, into a strategically focused Marketing plan .
3. Continue communication and connections with various members of the development, business and education communities in order to not only form our own relationships but to act as connectors and facilitators to foster relationships throughout those same groups. We wish to re-define leadership potential by improving communication channels with all partners.
4. Produce even more detailed comprehensive Inventory data base of existing buildings, land, and available infrastructure.
5. Be proactive in efforts to develop the Riverfront, Gateways, Trails, a Cultural Arts District, Brownfield redevelopment potential, Workforce Development opportunities, and the downtown core.
6. Audit our Choose Noblesville website to create a more Economic Development business focus while shifting most Community and Quality of Life information back into the cityofnoblesville.org site.
7. Continue to be creative and innovative in both qualitative and quantitative incentives for all levels of business from small to large.
8. Ultimately leave the Noblesville business environment and community itself better in December of 2013 than we found it in January 2013.