



# STAY HERE ★ GROW HERE

★ *Noblesville* ★

## **An Overview of Stay Here \* Grow Here:**

**Stay Here \* Grow Here** is a business retention and expansion program initiated by Mayor John Ditslear to provide a framework to continue and strengthen communication between the City of Noblesville and the local business community. Modern technology and evolving data sources are vital to the enhancement of our connection with the companies we serve, allowing us to develop a unique approach. The **Stay Here \* Grow Here** Initiative will provide more business specific solutions and utilize technology in a modern approach to economic development practices.

With at least 60 percent of new jobs coming from businesses that are already located in our community, it is important to find out their issues and needs and provide the tools they need to foster success here, in turn making Noblesville an economically viable and business friendly place to be.

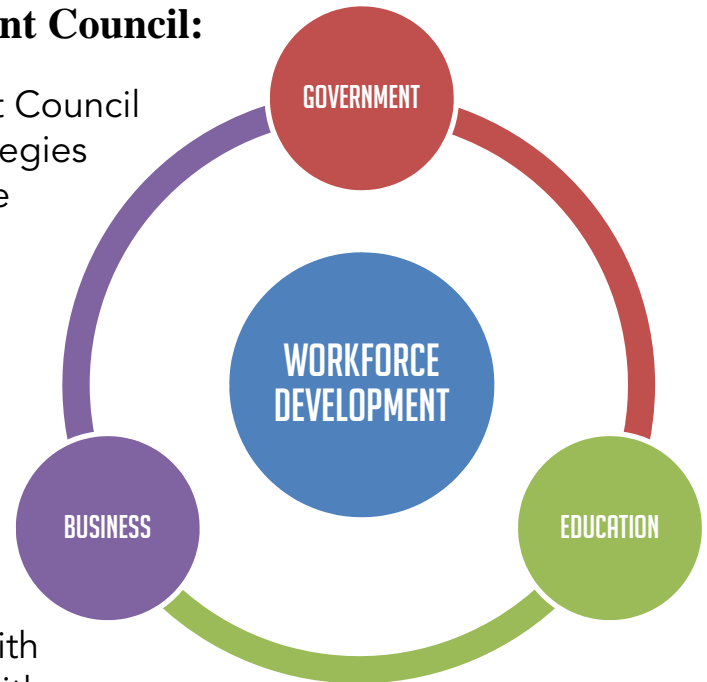
The **Stay Here \* Grow Here** Initiative includes several key elements including, but not limited to:

- Collaboration;
- Communication;
- Workforce Development;
- A Virtual Business Resource Center;
- A Business Spotlight Series; and
- A Blog/Newsletter designed specifically for Noblesville's existing and target industry sector businesses.

The **Stay Here \* Grow Here** Initiative is hosted on the website: [www.StayHereGrowHere.com](http://www.StayHereGrowHere.com) and is a fluid "document" that can be modified and added to as new programs are developed.

## History of the Workforce Development Council:

The Noblesville Workforce Development Council began in the fall of 2012 to provide strategies and collaborative approaches to improve workforce preparedness and training for individuals to enhance the Noblesville business environment. Using collective impact strategies, the council has fostered the work done by many in our community to ensure our residents are “work ready.” Successful cities have strong, sustainable work forces, and this effort works to enhance the workforce sustainability in Noblesville, with an eye towards providing every citizen with an opportunity for meaningful employment. Our council has provided a single source within Noblesville for educators, businesses, state employment specialists, non-profit organizations and city government to coordinate and incubate ideas.



Members do the hard work of implementing these ideas but the council is a place to develop them. To date, council members have supported efforts to:

- Successfully advocate for Ivy Tech Community College to have a Hamilton County Campus in Noblesville.
- Expand the dialogue with educators to promote trades education in addition to college preparation.
- Help launch a very successful high school internship program with area businesses.
- Help launch a summer high school internship program.
- Host two CEO Summits to connect and educate our manufacturing businesses on high school and college programs.

Another project has been a healthy conversation on the critical “soft skills” needed by individuals to be successful in all their endeavors. We are proud to present Noblesville Works, a community-wide campaign to promote twelve key skills for every member of our community.